

Proceedings of the Principal, NPS Govt. Degree College for Women(A), Chittoor
Present: Dr. K. Manohar

Rc.No. MGT/BBA/ 01 /NPSGDCW/UG-BoS/2025-26 dt. 28-09-2025

Subject: NPS GDC Women(A), Chittoor – UG Board of Studies (BoS) – Nomination of Members – Orders issued.

Ref.: 1. UGC Guidelines of for Autonomous Colleges – 2023.

2. Proc. of the VC No: **SVU/C-III (3)/BoS/Smt. N.P.S. Govt. Coll/chi/2025**

Order

The Principal, NPS GDC Women(A) pleased to inform that to conduct Board of Studies Members meeting in the subject of commerce B.Com CA, Gen, BBA & BFSI for the academic years 2025-26 to 2027-28 to the concerned course or till the date of your retirement / transfer whichever is earlier. Following the norms of the UGC Regulations, 2023.

A copy of the list of members of the Board of Studies of Commerce is herewith enclosed for your information. Your acceptance is a pleasure to serve in the board and the college expects your valuable advice / suggestions during the above period.

S.NO	Name & Designation	Chairperson/ Member	Signature
1	Dr. T.Vinila	Chairperson	
2	Prof.P.Mohan Reddy	University Nominee	
3	Prof.Raghunadha Reddy	University Nominee	
4	Dr.K.Nandeeswaraiyah	Subject experts by University	
5	Dr.V.Maslamani	Subject expert	
6	Dr.k.Sankar Reddy	Subject expert	
7	Sri.A.M.Narendra kumar	Industrialist	
8	Dr.J.Ramadevi	Member	
9	2.N.Kasturamma	Member	
10	G.Yamuna	Alumni	

The above members are requested to attend the BoS meeting for the first autonomous UG-Batch 2025-26 and share their valuable, Suggestion on the following functionaries.

- Prepare the syllabi for the subject keeping in view the objectives of the College, interest of the stakeholders and national recruitment for consideration and approval of the IQAC and Academic Cell.
- Suggest methodologies for innovative teaching and evaluation techniques.
- Suggest the panel of names to the Academic Council for appointment of Examiners
- Coordinate research, teaching, extension and other activities in the department and the college.
- Suggest CLO,PLO, and subject experts to develop question bank in compliance with bloom's Taxamony
- The above said members are requested to bestow their services for the successful organization of the events whenever scheduled.

Principal



Department of Commerce & Management
BOARD OF STUDIES MEMBERS ACADEMIC YEAR 2025-2026 to 2027-28

S.NO	Category	Name & Designation	Chairperson/ Member
1	Chairperson	Dr. T.VINILA Lecturer in Commerce Smt.N.P.S GDC For women(A) Chittoor.	Faculty Mobile: 8897799816 thadipallivinila@gmail.com
2	Members of the Department	1.Dr.J.Ramadevi Lecturer in Commerce 2.N.Kasturamma Lecturer in Commerce	Members Mobile: 9177639191 Email: jaanujeswi@gmail.com Mobile:9492067954 Email: kasturamma05@gmail.com
3	One expert from to be nominated by the Vice- Chancellor	Prof.P.Mohan Reddy Dept.of Commerce SVU College of CM & CS Tirupathi	University Nominee Mobile:9849063909 Email:dr.pmoanreddy@gmail.com
4	One Experts in the Subject nominated by Vice-Chancellor	Prof.Raghnadha Reddy Dept.of Management SVU College of CM & CS Tirupathi	University Nominee Mobile:9346234167 Email:dr.reddy@gmail.com
5	One Experts in the Subject from outside the college to be nominated by University	Dr.K.Nandeeswaraiah Lecturer in Commerce SVCR Govt. Degree College Palamaner	Subject experts by University Mobile:9440396477 Email:knadeeswae@gmail.com
6	Two Experts in the Subject from outside the college to be nominated by Academic council	1.Dr.V.Maslamani Lecturer in Commerce GDC Pakala Tirupathi dt. 2.Dr.k.Sankar Reddy Lecturer in commerce GDC, Vedurukuppam.	Mobile:9290198731 Email id:vm4606@gmail.com Mobile: 9866415051 Email id :sankar.nali@gmail.com

7	Representative from the Industry/ Corporate Sector	A.M.Narendra kumar District Tourism Officer Chittoor	Mobile: 9441392480 Email: amnarendrakumar@gmail.com
8	One Meritorious Alumnus	G.Yamuna Guest faculty in Commerce Smt.N.P.S GDC For women(A) Chittoor	Mobile: 9502377593 Email id:yamunabujji1984@gmail.com

Signature of the chairperson

Signature of the BOS Members



Department of Management

ACADEMIC YEAR 2025-2026

UG BBA HONOURS

BOARD OF STUDIES MEMBERS

MINUTES OF THE MEETING

The 1st meeting of BOS in Commerce to be held on 30-10 -2025 at 11.00AM

Agenda:

1. To discuss
2. Approval for UG Course structure of Commerce
3. Approval for changes in the UG **B.BA Honours** I Semester paper entitled Business Organisation and Management and Principles of Management and II Semester Managerial Economics and Business Law syllabus, model question paper and blue print.
4. Panel of question paper setters and examiners.
5. Pedagogy of Teaching – learning as per UGC guidelines
6. Additional Inputs to the Curriculum
7. Internal assessment component and additional credits for extra - curricular activities.
8. Evaluation and assessment pattern.
9. Introduction of new certificate and diploma courses
10. Other academic and extra-curricular activities of the department
11. Any other proposal with permission of the chair.

Signature of the Chairman

Signature of the BOS Members



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Department of Commerce

ACADEMIC YEAR 2025-2026

UG BBA HONOURS

Resolution of the BoS Meeting for I &II Semesters

In the present BOS meeting the following resolutions were made and unanimously approved by the committee. The decisions / changes wherever necessary, taken at college level may be adopted in the consecutive academic years on the date of BOS meeting conducted 27-10-2025, 11:30 am.

Resolutions of the Meeting :

It is resolved unanimously

1. The college was conferred with autonomy by the UGC in the month 04-09-2024. Subsequently, the college submitted letters to the parent university(SVU), UGC and to the Govt. of AP for constitution of Statutory Bodies and release of notification by the affiliating university. The Registrar, S.V. University issued notification and directed to implement autonomy from the academic year 2025-26. The college prepared its own academic schedule after the conferment of autonomy. Accordingly, the college has been implementing autonomy for I year degree I & II semester students from the date of issuance of notification on adhoc basis following the academic regulations of the parent university and covered the prescribed syllabus in the first semester by making certain changes. The syllabus, course structure, model question papers and blue print are placed before the committee for ratification.
2. As per the academic schedule for I semester of I year students was started on 22-09-2025 and the academic instruction has been given to the students as per the syllabus designed by the internal BOS members. It is placed before the committee for constructive suggestions for further improvement keeping in view the local needs / market demand / industry-needs / employment generation as per the UGC Regulations 2023.
3. Resolved to ratify the panel of question paper setters nominated for UG I year semester I Examinations.
4. Resolved to follow the pedagogy of teaching / learning strategies as per the UGC guidelines.

5. Resolved to use additional inputs to enrich the curriculum and enlighten the students on academic performance.
6. To include internal assessment components and additional credits for extracurricular activities of the students.
7. To follow the evaluation and assessment pattern strictly adhering the UGC norms and guidelines.
8. To introduce new certificate and diploma courses related to subject and other courses deemed to be useful for the students.
9. To take the valuable suggestions of the BOS on academic and extra-curricular activities to be taken up at department level for strengthening the academic instruction to the students.
10. If any discussion related to academic matters including extracurricular activities may be included as the last resolution.

Signature of the BoS Chairman

Signature of the BOS Members

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Department of Management
APSICHE COURSE STRUCTURE FOR BBA ACADEMIC YEAR 2025-2026

Curriculum Framework of B.A/B.Com/BBA (Honours) from the A.Y. 2025-26				
Major + Minor with CSP & VI Semester Internship				
1st Year - Semester I				
Sl.No	Category	Course No	No. of Hours*	No. of Credits
1	Major - Core	I	4	4
2	Major - Core	II	4	4
4	Minor	0	0	0
5	AECC - English	I	4	3
6	AECC - MIL (Telugu/Hindi/Sanskrit)	I	4	3
7	Multidisciplinary Course	0	0	0
8	Skill Enhancement Course (SEC) Intro' to Artificial Intelligence	I	4 + 2 (Practice)	4
End of Semester I of 1st Year		5	22	18
1st Year - Semester II				
Sl.No	Category	Course No	No. of Hours	No. of Credits
1	Major - Core	III	4	4
2	Major - Core	IV	4	4
3	Minor	0	0	0
4	AECC - English	II	4	3
5	AECC - MIL (Telugu/Hindi/Sanskrit)	II	4	3
6	Multidisciplinary Course	I	2	2
7	Skill Enhancement Course (SEC) Application of Artificial Intelligence (Discipline Specific)	II	4 + 2 (Practice)	4
8	Indian Knowledge System	I	2	0
9	Community Service Project (minimum of 80 hours with 1 Credits)			1
End of Semester II of 1st Year		7	26	21
For B.Com courses, the number of instructional hours shall be five (5) for courses involving problem-solving, and four (4) for courses comprising only theory.				

B.A. B.Com. BBA (Honours) with Major+Minor 6th sem with Sem Internship																											
Semester	Major (4 Cr)			Minor (4 Cr)			AECC - Languages (3 Cr)			Multi Disny' (2 Cr)			Skill Enhancement Courses (4Cr/2Cr)			OOTC			(VAC) IKS# Env. Edn* (2 Cr)			Total					
	C	H	Cr	C	H	Cr	C	H	Cr	C	H	Cr	C	H	Cr	C	H	Cr	C	H	Cr	C	H	Cr			
Sem 1	2	8	8				2	8	6				1	4+2	4							1#	2	0	5	22	18
Sem 2	2	8	8				2	8	6	1	2	2	1	4+2	4												20
Community Service Project of a minimum of 80 hours with 1 Credits.																							1				
Sem 3	3	12	12	1	4	4	2	8	6	1	2	2	1	2	2										8	28	26
Sem 4	3	12	12	1	4	4				1	2	2	1	2	2										6	20	20
Sem 5	1+2	12	12	2	8	8																1*	2	2	6	22	22
Sem 6	2	8	8	2	8	8																			4	16	16
Internship/Apprenticeship/OJT a minimum of 180 hours (8 weeks) with 3 Credits.																							3				
3-YR	15		60	6		24	6		18	3		6	4		12							1+1		2	36		126
Sem 7	3	12	12										2	8	8	1	4	2	1#	2	0	7	26	22			
Sem 8	3	12	12										2	8	8	1	4	2	1#	2	0	7	26	22			
4-YR	21		84	6		24	6		18	3		6	8		28	2		4	4		2	50					170
C	Courses			H			Hours			Cr			Credits			OOTC			Open Online Transdisciplinary								
#	Indian Knowledge Systems - Audit Course									* Environ Edn																	
For B.Com courses, the number of instructional hours shall be five (5) for courses involving problem-solving, and four (4) for courses comprising only theory.																											

Model Syllabus for 4-Year UG Honours in B.B.A. (General) as Major in consonance with Curriculum framework w.e.f. AY 2025-26

COURSE STRUCTURE

Year	Semester	Course	Title of the Course	No. of Hrs /Week	No. of Credits
I	I	1	Accounting for Managers	4	4
		2	Principles of Management	4	4
	II	3	Managerial Economics	4	4
		4	Business Law	4	4
II	III	5	Business Environment	4	4
		6	Business Statistics	4	4
		7	Business Communication	4	4
	IV	8	Marketing Management	4	4
		9	Human Resource Management	4	4
		10	Financial Management	4	4

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Department of Management
Semester-I BBA
COURSE STRUCTURE

SL. NO	Course	Name of the Subject and code	Course Code	Total Marks	Mid Exam	Sem. End Exam	Teaching Hours	Credits
1.	Major	Accounting for Managers	25BBA101T	100	30	70	4	4
2.	Major	Principles of Management	25BBA102T	100	30	70	4	4
3.	Skill Enhancement Course	Introduction to Artificial Intelligence	25BCS101S 25BCS101L	100	-	100	4+2	6

Semester-II I B.B.A
COURSE STRUCTURE

SL. NO	Course	Name of the Subject and code	Course Code	Total Marks	Mid Exam	Sem. End Exam	Teaching Hours	Credits
1.	Major	Managerial Economics	25BBA201T	100	30	70	4	4
2.	Major	Business Law	25BBA202T	100	30	70	4	4
3.	Skill Enhancement Course	Artificial intelligence	25BCS202S 25BCS202L	50	-	50	2	2

Signature of the Chairman

Signature of the BOS Members



Department of Management
Semester-I B.B.A

COURSE 1: ACCOUNTING FOR MANAGERS

Credits: 4

COURSE CODE: 25BBA101T

4hrs/week

Course Objectives

This course is designed to:

- Familiarize students with the fundamental principles and concepts of accounting.
- Equip learners with the skills to prepare and interpret financial statements.
- Help the students to use accounting information for managerial decision-making.
- Provide practical exposure to cost and management accounting tools.
- Develop analytical skills for financial statement analysis and budgeting.

Course Outcomes (COs)

Upon completion of this course, students will be able to:

CO1: Understand the principles of financial and managerial accounting.

CO2: Prepare and interpret basic financial statements.

CO3: Apply cost accounting techniques in managerial contexts.

CO4: Use financial information for decision-making and control.

CO5: Analyze financial statements for assessing organizational performance.



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Department of Management
Semester-I I B.B.A

COURSE 1: ACCOUNTING FOR MANAGERS

Credits: 4

COURSE CODE: 25BBA101T

4hrs/week

Unit I: Introduction to Accounting and Financial Statements

Meaning, Objectives, Functions and Importance of Accounting – Accounting Concepts and Conventions – Users of Accounting Information – Distinction between Financial Accounting, Cost Accounting, and Management Accounting – Introduction to Financial Statements: Trading Account, Profit and Loss Account, and Balance Sheet – Limitations of Financial Statements (Theory Only)

Unit II: Financial Statement Analysis

Meaning and Purpose of Financial Statement Analysis – Types of Analysis: Vertical, Horizontal and Trend Analysis (Theory and Simple Problems)

Unit III: Cost – Cost Accounting

Meaning of Cost and Cost Accounting – Elements of Cost: Direct Material, Direct Labour, Direct Expenses, and Overheads – Cost Classification: Fixed, Variable, Semi-variable – Functional Classification of Costs – Preparation of Cost Sheet (Theory and Simple Problems)

Unit IV: Marginal Costing and Break-Even Analysis

Concept of Marginal Cost and Marginal Costing – Contribution – Profit-Volume Ratio – Break- Even Point – Margin of Safety – Cost-Volume-Profit (CVP) Analysis (Theory and Simple Problems)

Unit V: Budget and Budgetary Control

Concept of Budget - Meaning and Objectives of Budgeting – Types of Budgets: Master Budget – Preparation of Budgets – Budgetary Control: Meaning, Advantages and Limitations – Zero-Based Budgeting and Performance Budgeting (Theory and problem only).

Student-Centric Activities

- Prepare final accounts from a given trial balance and present Trading, Profit & Loss Account, and Balance Sheet for a fictional firm.
- Create a detailed cost sheet using hypothetical data on materials, labor, and overheads to understand cost classification.
- Use Excel to compute and plot Break-even Charts to analyze cost-volume-profit relationships.
- Form groups to prepare functional budgets (sales, cash, production) and present a comparative analysis of budgeted vs. actual figures.
- Analyze financial statements of a real-life listed company and calculate key financial ratios for decision-making insights.

Reference:

1. Maheshwari, S.N. & Maheshwari, S.K. (2022). An Introduction to Accountancy. Vikas Publishing House.
2. Jain, S.P. & Narang, K.L. (2022). Cost and Management Accounting. Kalyani Publishers.
3. Khan, M.Y. & Jain, P.K. (2022). Management Accounting. McGraw Hill Education.
4. Tulsian, P.C. (2022). Financial Accounting for Managers. Pearson Education.
5. Horngren, C.T., Sundem, G.L., & Stratton, W.O. (2021). Introduction to Management Accounting. Pearson.

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Department of Management

**I B.B.A HONOURS
 SEMESTER –II: COMMERCE PAPER – I
ACCOUNTING FOR MANAGERS - I**

25BBA101T

BLUE PRINT FOR THE MODEL PAPER

S. NO	Type of Question	To be given in the Question Paper			To be answered		
		No. of Questions	Marks allotted to each question	Total Marks	No. of Questions	Marks allotted to each question	Total Marks
1	Section - A (Short Questions)	10	5	50	5	4	20
2	Section - B (Essay Questions)	10	10	100	5	10	50
Total Marks				150	Total Marks		70

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**I B.B.A HONOURS
 SEMESTER –I: MANAGEMENT PAPER – I
ACCOUNTING FOR MANAGERS**

25BBA101T

I BBA HONOURS

BLUE PRINT FOR THE QUESTION PAPER SETTING

Chapter Name	Short questions 5 marks	Essay questions 10 marks
UNIT – I	2	2
UNIT – II	2	2
UNIT – III	2	2
UNIT – IV	2	2
UNIT – V	2	2
Total No. of Questions	10	10

Signature of the Chairman

Signature of the BOS Members



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**DEPARTMENT OF MANAGEMENT
I BBA HONOURS
SEMESTER –I: MANAGEMENT PAPER – I
Accounting for Managers**

Time : 3 hrs

CODE: 25BBA101T

Max Marks : 70

MODEL QUESTION PAPER

Answer any Five of the following Questions

5X4 =20 Marks

1. Define Accounting and explain any two of its objectives.
2. State any four Accounting Concepts.
3. Distinguish between Cost Accounting and Management Accounting.
4. What are the limitations of Financial Statements?
5. Define Vertical Analysis and Horizontal Analysis.
6. What are the elements of Cost?
7. Define Marginal Costing.
8. What is the meaning of Break-Even Point?
9. Define Budgetary Control.
10. What is Zero-Based Budgeting?

SECTION – B

Answer ONE question from each UNIT Each question carries 10 marks

5 × 10 = 50 Marks

UNIT- I

Q11. Discuss the various users of accounting information.

OR

Q12. Explain the functions and importance of Accounting

UNIT - II

Q13. What is Financial Statement Analysis? Explain the different types of analysis—Vertical, Horizontal, and Trend.

OR

Q14. The following are sales figures of a company:

Year 2022 – Rs.1,00,000

Year 2023 – Rs.1,20,000

Year 2024 – Rs.1,50,000

Calculate the Trend Percentages taking 2022 as the base year.

UNIT - III

Q15. Explain the meaning of Cost Accounting and the different classifications of costs.

OR

Q16. Prepare a Cost Sheet from the following data:

Direct Material – Rs.50,000

Direct Labour – Rs.30,000

Direct Expenses – Rs.5,000

Factory Overheads – Rs.10,000

Office & Admin Overheads – Rs.8,000

Selling & Distribution Overheads – Rs.7,000

Profit – Rs.20,000

Find Prime Cost, Factory Cost, Cost of Production, Cost of Sales, and Selling Price.

UNIT- IV

Q17. Explain the concept of Marginal Costing and its usefulness in managerial decision-making.

OR

Q18. Given:

Fixed Cost = Rs.40,000

Variable Cost per unit = Rs.20

Selling Price per unit = Rs.30

- (a) Calculate the Break-Even Point in units and in ₹.
(b) If sales are Rs.90,000, find the Margin of Safety.

UNIT- V

Q19. Define Budget and Budgetary Control. Explain its advantages and limitations.

OR

Q20. Prepare a Flexible Budget for 50%, 60%, and 70% capacity from the following data:

Fixed Expenses – Rs.20,000

Variable Expenses – Rs.30,000

Semi-Variable Expenses – Rs.10,000

Semi-Variable Expenses increase by 10% for every 10% increase in capacity.



**DEPARTMENT OF MANAGEMENT
I BBA SEMESTER –I: MANAGEMENT PAPER – II**

COURSE 2: PRINCIPLES OF MANAGEMENT

Credits : 04

25BBA102T

Teaching Hrs/Week : 4

COURSE 2: PRINCIPLES OF MANAGEMENT

Theory

Credits: 4

4hrs/week

Course Objectives

This course is designed to:

- Introduce the fundamental concepts, functions, and principles of management.
- To examine the evolution of management thought and understand classical to contemporary practices.
- Equip students with the knowledge of planning, organizing, leading, and controlling functions.
- Analyze modern management strategies in the context of global challenges.
- Help students apply management theories and concepts to real-life business scenarios.

Course Outcomes (COs)

Upon successful completion of the course, the student will be able to:

- CO1:** Understand and explain the fundamental principles and practices of management.
- CO2:** Comprehend and apply the management process including planning, organizing, leading, and controlling.
- CO3:** Analyze different organizational structures and delegation patterns.
- CO4:** Evaluate various motivational and leadership theories in organizational contexts.
- CO5:** Apply managerial control techniques to enhance organizational productivity and quality.

Unit I: Introduction to Management

Definition and nature of management – Evolution of management thought – Principles of management–

Functions of management–Levels of management–Roles and responsibilities of managers — Emerging concepts in modern management.

Unit II: Planning

Nature and significance of planning – Types of planning:– Planning process–Objectives and policies– Management by Objectives(MBO) — Advantages and limitations of planning

Unit III: Organizing

Definition of Organization - Nature and purpose of organizing – Principles of organization – Formal and informal organization–Organizational structure: functional, divisional, matrix –Line and staff authority– Centralization and decentralization – Delegation of authority – Recent trends in organizational design.

Unit IV: Staffing and Directing

Meaning and importance of Staffing and directing – Motivation: meaning, importance, and theories (Maslow, Herzberg, McGregor) – Leadership: styles and leadership theories (Trait, Behavioral, Contingency)

Unit V: Communication and Controlling

Meaning and Definition of Communication - Communication process – Types of communication – Barriers to effective communication and ways to overcome them - Nature and process of control – Types of control: feed forward, concurrent, feedback –Budgetary and non-budgetary control techniques– Modern tools of managerial control.

Student-Centric Activities

- Case Study Analysis: Students analyze real-world business cases focusing on planning, organizing, or leadership strategies and present their observations and solutions.
- Management Role Play: Enactment of managerial roles such as planning meetings, staff delegation, or conflict resolution to simulate practical management scenarios.
- Group Debate: Conduct structured debates on topics like “Centralization vs. Decentralization” or “Autocratic vs. Democratic Leadership” to foster analytical thinking.
- Planning Simulation Exercise: Students develop a strategic plan or business model for a hypothetical startup, including vision, mission, goals, and organizational structure.
- Leadership Style Self-Assessment: Students take a leadership personality quiz and reflect on their style with examples of how it aligns with famous managerial theories.

Recommended Text books

1. Gupta,Sharma,&Bhalla.PrinciplesofBusinessManagement.KalyaniPublications,1st Edition.
2. L.M.Prasad. Principles of Management. Sultan Chand & Sons, Latest Edition.
3. Koontz,H.,&Wehrich,H.EssentialsofManagement.TataMcGraw-Hill,1998.
4. Joseph L.Massie. Essentials of Management. Prentice Hall(Pearson),4thEdition,2003.
5. Tripathi,P.C.,&Reddy,P.N. Principles of Management. Tata McGraw-Hill.
6. J.N. Chandan. Management: Theory and Practice.
7. J.S.Chandan. Management: Concepts and Strategies, Vikas Publishing.

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**I B.B.A HONOURS
 SEMESTER –II: MANAGEMENT PAPER – II
PRINCIPLES OF MANAGEMENT**

25BBA102T

BLUE PRINT FOR THE MODEL PAPER

S. NO	Type of Question	To be given in the Question Paper			To be answered		
		No. of Questions	Marks allotted to each question	Total Marks	No. of Questions	Marks allotted to each question	Total Marks
1	Section - A (Short Questions)	10	5	50	5	4	20
2	Section - B (Essay Questions)	10	10	100	5	10	50
Total Marks				150	Total Marks		70

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**I B.B.A HONOURS
 SEMESTER –I: MANAGEMENT PAPER – II
 PRINCIPLES OF MANAGEMENT**

25BBA102T

BLUE PRINT FOR THE QUESTION PAPER SETTING

Chapter Name	Short questions 5 marks	Essay questions 10 marks
UNIT – I	2	2
UNIT – II	2	2
UNIT – III	2	2
UNIT – IV	2	2
UNIT – V	2	2
Total No. of Questions	10	10

Signature of the Chairman

Signature of the BOS Members



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DEPARTMENT OF MANAGEMENT

I BBA HONOURS

SEMESTER –I: MANAGEMENT PAPER – II

PRINCIPLES OF MANAGEMENT

Time : 3 hrs

CODE: 25BBA102T

Max Marks : 70

MODEL QUESTION PAPER

Answer any Five of the following Questions

5X4 =20 Marks

SECTION – A

Answer any FIVE of the following Questions

5 × 4 = 20 Marks

1. Define Management and explain its nature.
2. State any four principles of Management.
3. What are the functions of Management?
4. Define Planning and state its importance.
5. What is Management by Objectives (MBO)?
6. Distinguish between Formal and Informal Organization.
7. What are the main features of Leadership?
8. Write a short note on Maslow's Need Hierarchy Theory.
9. What are the barriers to effective communication?
10. Explain the types of control in Management.

SECTION – B

Answer any ONE question from each Unit of the following Questions 5 × 10 = 50 Marks

UNIT – I

Q11. Explain the evolution of management thought and discuss the roles and responsibilities of managers in modern organizations.

OR

Q12. Discuss the various levels of management and the functions performed at each level.

UNIT – II

Q13. Explain the nature, importance, and process of planning.

OR

Q14. What is Management by Objectives (MBO)? Explain its features, advantages, and limitations.

UNIT – III

Q15. Define organizing. Explain the different types of organizational structures with suitable examples.

OR

Q16. What is Delegation of Authority? Explain the differences between centralization and decentralization.

UNIT – IV

Q17. Explain the importance of motivation and describe Herzberg's Two-Factor Theory.

OR

Q18. What is Leadership? Explain various leadership styles and theories.

UNIT – V

Q19. Define Communication. Explain the communication process and the ways to overcome barriers.

OR

Q20. Explain the process and techniques of managerial control. Discuss modern tools of control.

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DEPARTMENT OF COMMERCE
Common to All Groups – Semester I
SEMESTER –I: SKILLPAPER

CourseCode	TitleoftheCourse	L	S/M	P	C
25BCS101S	AI Fundamentals		4		4
Prerequisites	Basics of Computers				

COURSE OBJECTIVES	
1	Understand the history and evolution of Artificial Intelligence and Identify major subfields of AI.
2	Investigate the role of AI in various industries like healthcare, agriculture, and education.
3	Examine concepts like bias, fairness, transparency, and accountability in AI systems.
4	Explore the integration of AI in scientific research and discuss future directions and evolving trends in AI.
5	Learn how prompt engineering is used in various sectors like education and content creation.

COURSE OUTCOMES		BTL
Upon successful completion of the course, the student will be able to:		
CO1	Describe the different subfields and their roles in AI applications.	Understanding
CO2	Summarize the benefits and limitations of AI in diverse domains.	Understanding
CO3	Operate AI systems in terms of inclusivity, privacy, and robustness.	Applying
CO4	Practice Generative AI and emerging technologies like ChatGPT.	Applying
CO5	Apply prompt engineering concepts to various real-world use cases.	Applying

DEPARTMENT OF COMMERCE
SEMESTER –I: SKILLPAPER
ARTIFICIAL INTELLIGENCE FUNDAMENTALS

Syllabus

COURSE CONTENT	
UNIT I	Introduction to Artificial Intelligence: History, Definition, Artificial General Intelligence, Challenges in AI. Knowledge Engineering, Machine Learning, Computer Vision, Natural Language Processing, Robotics.
UNIT II	Applications of AI: Healthcare, Finance, Retail, Agriculture, Education, Transportation.
UNIT III	Bias and Fairness in AI Systems: Ethics in AI, Bias and Fairness in AI Systems, Transparency in AI Systems, Accountability, Security, Privacy, Inclusivity, Sustainability, Robustness, Reliability.
UNIT IV	AI in Research, Generative AI and prompt engineering: AI in Experimentation and Multi-disciplinary research, Generative AI introduction, ChatGPT, Hugging Face, Gemini, Copilot, Perplexity.
UNIT V	Prompt engineering: Prompt engineering Definition and its importance, Role of Prompt Engineering in AI/ML Interaction. Applications of Prompt Engineering: Education, Business & Commerce, Content Creation: AI for Creative Writing, AI for creative design, writing AI scripts for video, generating slides and slidesGPT usage.

TEXT BOOKS	
1.	AI for Everyone: A Beginner's Handbook for Artificial Intelligence (AI) by Saptarsi Goswami, Amit Kumar Das, Amlan Chakrabarti
2.	Prompt Engineering for Beginners: by Kapila Arora, Geetu Garg, Gaurav Arora.

REFERENCE BOOKS

1. Let's Learn Artificial Intelligence: Base Module, Niti Ayog, Atal Innovation Mission.
2. Prompt Engineering for Generative AI: Future-proof inputs for Reliable AI-outputs by James Phoenix & Mike Taylor.
3. Generative AI 360°: Practical Guide to ChatGPT, Midjourney & AI Tools to Boost Productivity & Creativity, For Professionals, Marketers & Entrepreneurs by Hitesh Motwani, Zebra Learn, 2025.

WEB RESOURCES

1. Learn Generative AI Prompt Engineering for everyone. <https://www.coursera.org/learn/generative-ai-prompt-engineering-for-everyone?action=enroll>
2. Generative AI Tutorial: https://www.w3schools.com/gen_ai/
3. Free Artificial Intelligence (AI) Tutorial - Hands-On Prompt Engineering for AI Beginners & Business User | Udemy, <https://www.udemy.com/course/prompt-engineering-for-ai-beginners-business-users>

CO-PO Mapping:

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PSO1	PSO2	PSO3	PSO4
CO1	1	1	1	2	2	1	0	0	1	0	1	0	1	0
CO2	1	1	1	2	2	1	0	0	1	0	1	0	1	0
CO3	1	1	1	3	2	2	2	1	2	2	3	1	3	0
CO4	2	2	1	3	3	2	2	1	3	2	3	1	3	1
CO5	2	2	1	3	2	2	2	1	2	2	3	1	3	1

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DEPARTMENT OF COMMERCE
SEMESTER –I: SKILLPAPER
ARTIFICIAL INTELIENCE FUNDAMENTALS

Model Blueprint for the question paper setter

Sl. No.	UNIT-	Essay 10M	Weightage
1	I	2	20%
2	II	2	20%
3	III	2	20%
4	IV	2	20%
5	V	2	20%
		100	100%



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AI Fundamentals- Common to all Groups

Semester-I

Recommended Format of Question Paper for all Courses

Time: 3 Hours

Max. Marks: 70

Section-A

Answer any FIVE of the following questions.

5X4=20

From Contents of Unit-I
From Contents of Unit-I
From Contents of Unit -II
From Contents of Unit -II
From Contents of Unit -III
From Contents of Unit -III
From Contents of Unit -IV
From Contents of Unit -IV
From Contents of Unit -V
From Contents of Unit -V

Section-B

Answer FIVE questions.

5X10=50

A) From Contents of Unit-I
OR
B) From Contents of Unit-I
A) From Contents of Unit-II
OR
B) From Contents of Unit -II
A) From Contents of Unit -III
OR
B) From Contents of Unit -III
A) From Contents of Unit -IV
OR
B) From Contents of Unit -IV
A) From Contents of Unit -V
OR
B) From Contents of Unit -V

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AI FUNDAMENTALS
 MODEL QUESTION PAPER (W.E.F 2025-2026)
 Common to All Groups

Time: 3Hrs.

Marks:70

Q. No	Question	Marks	BL	CO	PO	PI
SECTION – A						
Answer any Five of the Following				5 X 4 = 20M		
1	Explain about Machine Learning.	4M	2	1		
2	Discuss about Robotics.	4M	2	1		
3	Illustrate the AI applications in Finance sector	4M	2	2		
4	Explain how AI can be applied in transportation.	4M	2	2		
5	What is ethics in AI?	4M	1	3		
6	Discuss about Accountability and Security in AI Systems.	4M	2	3		
7	How is Copilot used?	4M	2	4		
8	What is Hugging face?	4M	1	4		
9	Define prompt engineering.	4M	1	5		
10	What are the applications of Prompt engineering in Education?	4M	1	5		



Common to All Groups – Semester I

CourseCode	TitleoftheCourse	L	T	P	C
25BCS101L	AI FUNDAMENTALS			2	0
Prerequisites	Basic Computer Knowledge				

Practice Session

- Create a mind map of AI subfields: NLP, CV, ML, Robotics, Knowledge Engineering using Canva/Napkin AI/ Similar Open AI tool
- Text Analysis with Open-Source NLP Tools: Tool: Voyant Tools (text analysis web app)
 - Input sample texts (e.g., news articles, speeches).
 - Explore word frequency, keywords, sentiment.
 - Understand how NLP extracts meaning from text.
- Train a basic image classifier using webcam images. Observe how the model "learns." Using Google Teachable Machine
 - Train two image categories (e.g., "Smiling" vs. "Not Smiling") using their own webcam images.
 - Observe how the model learns to classify.
 - Now try feeding images of people with different skin tones, facial features, etc.
 - Observe misclassifications or differences in confidence.
- Simulate an AI chatbot helping a farmer or a student. You may use any GenAI tool of your choice. You may use the prompt below and also try your own.
 Prompt:
 "Act as an agriculture assistant. A farmer wants to know the best crop based on soil and season. Ask questions and suggest crops."
- Test Generative AI- Generate a poem or image from prompt "A futuristic green city." using ChatGPT, Hugging Face (e.g., image or text generation)
- Observe how generative AI models may show biased results when prompted with neutral profession descriptions. (Bing Image Creator / DALL-E on ChatGPT/ChatGPT). Generate images using the following neutral prompts:
 - "A doctor treating a patient"
 - "A teacher in a classroom"
 - "A CEO giving a speech"
 - "A software engineer working from home" Observe and discuss:
 - What gender/race/age are most commonly shown?
 - Are the results stereotypical or diverse?
- Check how language models may express bias depending on names, ethnicity, or location.
 Use Chat GPT or Gemini
 Prompts:

Prompt A:

“A person named Raj is applying for a bank loan. Will he be approved?”

Prompt B:

“A person named John is applying for a bank loan. Will he be approved?”

Change names, genders, and nationalities.

Observe the following and report your findings:

- Are the responses different?
- Is one version more positive or negative?
- Does the model express bias or hesitate?
- Should AI make such predictions?
- How do developers prevent this?

8. Exploring Text Generation and Summarization with Google AI Studio

Generate Creative Content

“Write a short story (150 words) about a robot who wants to become a chef.”

- Submit and read the AI-generated story.
- Discuss how detailed and creative the output is.

Summarize a Paragraph

Prompt:

Summarize the following paragraph in 3 sentences:

“Artificial Intelligence is a branch of computer science that aims to create intelligent machines that can mimic human thinking. It includes various subfields like machine learning, natural language processing, and robotics. AI is widely used in industries such as healthcare, finance, and transportation to improve efficiency and decision-making.”

- Submit and review the summary.
- Evaluate how well AI extracts key points.

Refine Your Prompt

Try changing the summary prompt to:

“Summarize the paragraph above in simple language for 10-year-olds.”

- Compare this output to the previous one.
- Note how prompt wording changes results.

9. AI for Creative Writing

Prompt:

“Write a short motivational story for 10-year-old students in under 150 words.”

10. Generate Slides: Tool: SlidesGPT/ Another Free AI tool

Prompt:

“Create a 5-slide presentation on ‘AI in Smart Farming’.”

11. YouTube Thumbnails / Branding: Tool: Canva + Magic Media AI

Design a thumbnail using Canva’s AI tools with a prompt like:

“Design a YouTube thumbnail for a video titled ‘Top 5 AI Tools for Students’.”

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**DEPARTMENT OF MANAGEMENT
 I BBA SEMESTER –II
 COURSE STRUCTURE**

SL. NO	Course	Name of the subject and code	Course Code	Total Marks	Mid Exam	Sem. End Exam	Teaching Hours	Credits
1.	Major	Managerial Economics	25BBA203T	100	30	70	4	4
2.	Major	Business Laws	25BBA204T	100	30	70	4	4
2.	Skill Enhancement Course	Artificial intelligence	25BBA202T 25BBA202L	100	-	50	4+2	6

Signature of the Chairman

Signature of the BOS Members



DEPARTMENT OF MANAGEMENT
I BBA SEMESTER –II: MANAGEMENT PAPER - III

Credits : 04

25BBA203T

Teaching Hrs/Week : 4

SEMESTER-II

COURSE 3 : MANAGERIAL ECONOMICS

Course Objectives

This course is designed to:

- Familiarize students with the application of economic principles to managerial decisions.
- Enable students to analyze demand, supply, and consumer behavior using economic tools.
- Apply optimization techniques (e.g., derivatives) in managerial problem-solving.
- Understand pricing strategies and production decisions under different market conditions.
- Introduce macroeconomic indicators relevant to business decisions and policy environments.

Course Outcomes (COs)

Upon successful completion of this course ,students will be able to:

CO1:Underst and apply core concept of managerial economics in decision-making.

CO2:Analyze consumer behavior, demand elasticity, and supply responses.

CO3:Utilize marginal analysis and optimization techniques in pricing and output decisions.

CO4:Examine cost structures and production behavior in the short and long run.

CO5:Evaluate market structures and macro economic indicators affecting business performance.

Unit I: Introduction to Managerial Economics

Definition, nature, and scope of managerial economics – Role of managerial economics in decision-making – Microeconomics vs. Macroeconomics – Basic principles: Opportunity Cost Principle,

Incremental Principle, Discounting Principle– Application of managerial economics in business problems.

Unit II: Demand, Supply and Consumer Behavior (Basics)

Definition of Demand - Law of demand and determinants of demand – Elasticity of demand: Price, Income, and Cross Elasticity – Measurement of elasticity – Factors affecting elasticity – Law of supply– Demand forecasting: (conceptual overview only).

Unit III: Utility Theory

Cardinal Utility Approach: Total utility and Marginal Utility – Law of Diminishing Marginal Utility – Law of Equi-Marginal Utility – Ordinal Utility Approach: Indifference Curve Analysis – Marginal Rate of Substitution.

Unit IV: Production, Cost and Market Structures

Production Function – Fixed and Variable Inputs – Laws of Production: Law of Variable Proportion and Returns to Scale – Cost Concepts: Explicit, Implicit, Private, and Social Costs – Cost Curves in Short and Long Run – Economies and Diseconomies of Scale – Market Structures: Features and Pricing under Perfect Competition, Monopoly, Monopolistic Competition, and Oligopoly.

Unit V: Macro economic Analysis for Managers

National Income Concepts: GDP, GNP, NDP, NNP, and Methods of Calculation (overview) – Theories of Income and Employment:– Business Cycles and their Impact on Business – Relevance of Macroeconomic Indicators in Managerial Decision- making .

Student-Centric Activities

- Elasticity Case Study: Analyze demand elasticity for real-life products.
- Consumer Choice Simulation: Model consumer equilibrium using budget lines.
- Cost Curve Plotting: Prepare cost curves using sample industry data.
- Market Structure Role Play: Enact pricing strategies under different markets.
- Economic Indicator Report: Present business impact of GDP, inflation, etc.

Recommended Text books and Readings

1. Ivan Png (2021).Managerial Economics. Blackwell Publishers.
2. Dominick Salvatore (2022). Managerial Economics in a Global Economy. Cengage/Thomson South-Western.
3. Paul G. Keat & Philip K. Y. Young (2022). Managerial Economics: Economic Tools for Today's Decision Makers. Pearson.
4. D.N. Dwivedi(2022).Managerial Economics. Vikas Publishing House.
5. L.Varshney &K.L. Maheshwari(2022).Managerial Economics. Sultan Chand & Sons.
6. Lipsey & Chrystal (2022). Economics. Oxford University Press.

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Department of Management

**I B.B.A HONOURS
 SEMESTER –II: MANAGEMENT PAPER – II
 MANAGERIAL ECONOMICS - 25BBA203T**

BLUE PRINT FOR THE MODEL PAPER

S. NO	Type of Question	To be given in the Question Paper			To be answered		
		No. of Questions	Marks allotted to each question	Total Marks	No. of Questions	Marks allotted to each question	Total Marks
1	Section - A (Short Questions)	10	5	50	5	4	20
2	Section - B (Essay Questions)	10	10	100	5	10	50
Total Marks				150	Total Marks		70

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Department of Management

**I B.B.A HONOURS
 SEMESTER –I: MANAGEMENT PAPER – II
MANAGERIAL ECONOMICS **25BBA203T****

BLUE PRINT FOR THE QUESTION PAPER SETTING

Chapter Name	Short questions 5 marks	Essay questions 10 marks
UNIT – I	2	2
UNIT – II	2	2
UNIT – III	2	2
UNIT – IV	2	2
UNIT – V	2	2
Total No. of Questions	10	10

Signature of the Chairman

Signature of the BOS Members



**DEPARTMENT OF MANAGEMENT
I BBA HONOURS
SEMESTER –I: MANAGEMENT PAPER – II
MANAGERIAL ECONOMICS**

Time : 3 hrs

CODE: 25BBA203T

Max Marks : 70

MODEL QUESTION PAPER

SECTION – A

Answer any Five of the following Questions

5X4 =20 Marks

1. Define Managerial Economics and explain its nature and scope.
2. Explain the role of Managerial Economics in decision-making.
3. Differentiate between Microeconomics and Macroeconomics.
4. What is the Opportunity Cost Principle? Give its significance.
5. State the Law of Demand and explain its determinants.
6. What are the main factors affecting Elasticity of Demand?
7. Explain the Law of Diminishing Marginal Utility.
8. Distinguish between Perfect Competition and Monopoly.
9. What are the main types of Market Structures?
10. Explain the importance of National Income concepts in business decision-making.

SECTION – B

Answer any one from each Unit of the following Questions

(5 × 10 = 50 Marks)

UNIT – I

Q11. Discuss the nature, scope, and importance of Managerial Economics.

OR

Q12. Explain the basic principles of Managerial Economics with suitable examples.

UNIT – II

Q13. Describe the Law of Demand and the factors influencing it.

OR

Q14. What is Elasticity of Demand? Explain its types and importance.

UNIT – III

Q15. Explain the Law of Equi-Marginal Utility and its importance in consumer behavior.

OR

Q16. Discuss the differences between Cardinal and Ordinal Utility approaches.

UNIT – IV

Q17. Explain the Laws of Production and their managerial applications.

OR

Q18. Discuss the features and pricing strategies under Perfect Competition and Monopoly.

UNIT – V

Q19. Explain the various concepts of National Income and their relevance in business.

OR

Q20. Discuss the phases of Business Cycles and their impact on managerial decisions.



**DEPARTMENT OF MANAGEMENT
I BBA HONOURS
SEMESTER –II: MANAGEMENT PAPER – IV**

SEMESTER-II COURSE 4: BUSINESSLAW

25BBA204T

Course Objectives(COs)

This course is designed to:

- Understand the foundational principles of contracts under the Indian Contract Act, 1872.
- Analyze the legal elements that make a contract valid, enforceable, and binding.
- Understand the legal capacity of parties and the rules governing contingent contracts and contract discharge.
- Examine the relevance of contemporary laws like the Sale of Goods Act, Consumer Protection Act, and IT Act in modern business practices.
- Identify types of cyber crimes and explain the scope, objectives, and legal provisions of the IT Act 2000.

Course Outcomes(COs)

CO1: Understand the essential elements and classifications of contracts under the Indian Contract Act, 1872.

CO2: Identify and evaluate the legal validity of offer, acceptance, and consideration in contract formation.

CO3: Examine the legal rules related to party capacity, contingent contracts, and remedies for breach.

CO4: Analyze the rights and duties under the Sale of Goods Act and the mechanisms of consumer protection.

CO5: Explain the scope of the IT Act 2000 and apply cyber safety measures and reporting procedures for cybercrimes.

Unit I: Law of Contract

Introduction to the Indian Contract Act, 1872 - Meaning and definition of Agreement and Contract – Essential elements of a valid contract – Types of contracts: Valid, Void, Voidable

Unit II: Offer, Acceptance and Consideration

Definition of a valid offer, acceptance and consideration – legal rules relating to valid offer, acceptance and consideration

Unit III: Capacity of the Parties and Contingent Contract

Capacity of the Parties – Minor contract - Legal rules relating to minor contract– Contingent contracts – Legal rules relating to contingent contracts –Modes of Discharge of Contracts: – Remedies available for breach of contract.

Unit IV: Sale of Goods Act, 1930 and Consumer Protection Act, 2019

Definition of Sale Contract - Sale vs. Agreement to Sell – Implied Conditions and Warranties – Rights of an unpaid seller – Introduction to Consumer Protection Act, 2019 – Definitions: Consumer, Goods, Services, Complaint, Consumer Dispute – Consumer Rights and Responsibilities – Consumer Protection Councils and Consumer Disputes Redressal Forums.

Unit V: Information Technology Act, 2000

Introduction to Cyber Laws – Types of cybercrimes: hacking, phishing, identity theft, cyber stalking, data breaches – Need for cyber legislation in India – Scope and objectives of IT Act 2000 – Digital signatures and authentication – Cyber security safety mechanisms – Legal remedies and reporting procedures for cybercrimes.

Suggested Student Activities

Role Play: Enact simple business contracts demonstrating all essential elements; classify them as valid, void, or voidable.

Case Analysis: Evaluate real or hypothetical cases regarding the validity of offer and acceptance.

Debate: Debate on the pros and cons of allowing minors to enter into contracts.

Complaint Simulation: Draft and present a mock complaint under the Consumer Protection Act.

Poster/Presentation: Design posters or slides highlighting types of cybercrimes, safety tips, and legal remedies.

Recommended Books and References

1. J. Jaysankar– Business Laws, Margham Publications, Chennai
2. N.D.Kapoor– Business Laws, S. Chand Publications
3. V. Balachandran–BusinessLaw,Tata McGraw Hill
4. Tulsian–Business Law,Tata McGraw Hill
5. Pillai & Bhagavathi–Business Law, S.Chand Publication

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**DEPARTMENT OF MANAGEMENT
 I BBA HONOURS
 SEMESTER –II: MANAGEMENT PAPER – IV
 COURSE 4: BUSINESSLAW**

BLUE PRINT FOR THE MODEL PAPER

S. NO	Type of Question	To be given in the Question Paper			To be answered		
		No. of Questions	Marks allotted to each question	Total Marks	No. of Questions	Marks allotted to each question	Total Marks
1	Section - A (Short Questions)	10	5	50	5	4	20
2	Section - B (Essay Questions)	10	10	100	5	10	50
Total Marks				150	Total Marks		70

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**DEPARTMENT OF MANAGEMENT
 I BBA SEMESTER –II: MANAGEMENT PAPER - II**

COURSE 4: BUSINESSLAW

25BBA204T

BLUE PRINT FOR THE QUESTION PAPER SETTING

Chapter Name	Short questions 5 marks	Essay questions 10 marks
UNIT – I	2	2
UNIT – II	2	2
UNIT – III	2	2
UNIT – IV	2	2
UNIT – V	2	2
Total No. of Questions	10	10

Signature of the Chairman

Signature of the BOS Members



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**DEPARTMENT OF MANAGEMENT
I BBA SEMESTER –IV
MANAGEMENT PAPER - II**

SEMESTER-II COURSE 4: BUSINESS LAW

25BBA204T

Time : 3 Hrs

CODE: 25BBA204T

Max Marks : 70

MODEL QUESTION PAPER

Answer any Five of the following Questions

5X4 =20 Marks

1. Define Contract and distinguish it from an Agreement.
2. Explain the essential elements of a valid contract.
3. What are the different types of contracts?
4. Define Offer. What are the legal rules relating to a valid offer?
5. Define Consideration. What are the legal rules relating to consideration?
6. Who are competent to contract under the Indian Contract Act, 1872?
7. Explain the legal rules relating to a minor's contract.
8. Distinguish between Sale and Agreement to Sell.
9. What are the rights of an unpaid seller under the Sale of Goods Act, 1930?
10. What are the main objectives of the Information Technology Act, 2000?

SECTION – B

Answer any one question from each Unit (5 × 10 = 50 Marks)

UNIT – I

Q11. Explain the essential elements of a valid contract under the Indian Contract Act, 1872.

OR

Q12. Discuss the different types of contracts with suitable examples.

UNIT – II

Q13. Define Offer. Explain the legal rules.

OR

Q14. Discuss the importance of Consideration in a valid contract with examples.

UNIT – III

Q15. Who are the parties competent to contract? Explain the position of a minor's contract.

OR

Q16. What are contingent contracts? Explain their essential legal rules and conditions for validity.

UNIT – IV

Q17. Explain the rights of an unpaid seller under the Sale of Goods Act, 1930.

OR

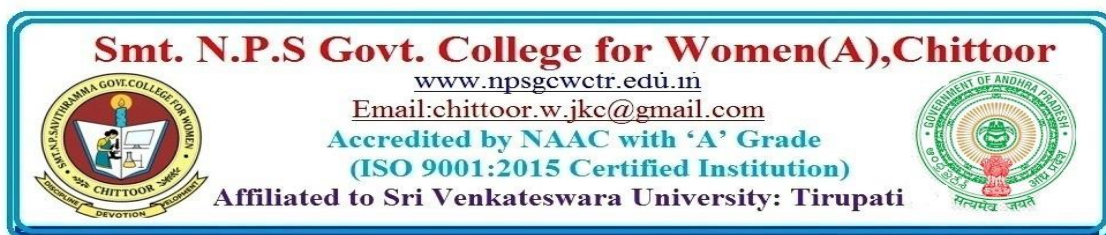
Q18. Discuss the rights and responsibilities of consumers under the Consumer Protection Act, 2019.

UNIT – V

Q19. What are the objectives and scope of the Information Technology Act, 2000?

OR

Q20. Explain the types of cybercrimes and suggest preventive measures for cyber safety.

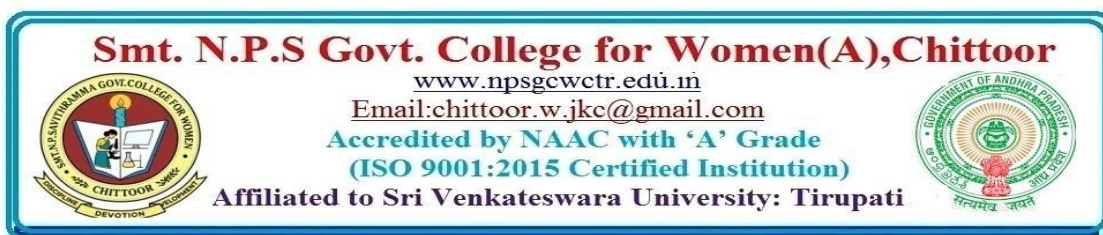


Applicable To Commerce and Management– Semester II

Course Code	Title of the Course	L	S/M	P	C
25BCG202S 25BCC202S 25BBA202S 25BFS202S	Applications of Artificial Intelligence		3		3
Prerequisites	Basics of Artificial Intelligence				

COURSE OBJECTIVES	
1	Provide a foundation in the AI ecosystem, including hardware, cloud, and edge platforms relevant to commerce and management.
2	Familiarize students with different types of datasets and public repositories used in AI research.
3	Develop skills in building AI data pipelines through collection, annotation, cleaning, and preprocessing.
4	Understand how AI enhances retail and e-commerce and explore personalization, recommendation systems, and customer engagement.
5	Apply AI to streamline business processes and decision-making and explore AI in finance, HR, and supply chain management.

COURSE OUTCOMES		BTL
Upon successful completion of the course, the student will be able to:		
CO1	Explain the AI ecosystem (hardware, cloud, and edge devices) and its relevance to commerce and management.	Understanding
CO2	Differentiate between structured and unstructured data, and utilize public datasets for business-oriented AI applications.	Understanding
CO3	Implement a conceptual AI data pipeline for solving real-world problems in commerce and management.	Applying
CO4	Understand and apply AI technologies to improve customer engagement and personalization in commerce.	Understanding
CO5	Use AI tools to streamline business operations, enhance decision-making, and detect patterns in data.	Applying



Applicable To Commerce and Management– Semester II

Syllabus

COURSE CONTENT	
UNIT I	<p>Infrastructure and Platforms for Building Applications using AI:</p> <p>Hardware used in building AI applications: Processors - CPU, GPU, TPU, NPU, Memory - RAM, VRAM, Storage - HDD, SSD</p> <p>Platforms for building applications using AI: Online platforms (Example - Google AutoML, H2O.ai); Desktop (No-code/Low code) platforms (Orange Data Mining, KNIME).</p> <p>Edge AI: Concept; Applications in daily life in devices like Refrigerators, Led Bulbs, Surveillance Cameras, Micro Ovens, Smart Cars/Scooters; Edge AI in smart Appliances.</p>
UNIT II	<p>Foundations of Data - Types, Ethics and Utility in Building Applications using AI:</p> <p>Importance of data in building AI applications: Data as the fuel for AI, Role of big data in training AI models.</p> <p>Conceptual Foundations of Data: Data vs. Information vs. Knowledge.</p> <p>Structure of Data: Structured, Semi-Structured, and Unstructured Data.</p> <p>Modalities of Data: Text, Image, Audio, Video, Tabular.</p> <p>Formats of Data: Text Formats (CSV, JSON, XML), Image Formats (JPEG, GIF, PNG), Audio/Video (MP3, WAV, MP4, AVI).</p> <p>Data Repositories: Definition of public Datasets; Definition of private Datasets; Importance of Public Datasets, Popular Public Dataset Repositories (Example - Kaggle, Google Dataset Search or similar ones - for demonstration only), Dataset licensing and usage rights.</p> <p>Ethics, Privacy in Data Usage: Privacy concerns related to data usage; Ethical use of data, Responsible AI data practices.</p>
UNIT III	<p>The AI Data Pipeline: From Collection to Model Readiness:</p> <p>The AI Data Pipeline: Stages and Components: Key Stages (Data Collection, Annotation, Preprocessing, Splitting, Feeding into AI Models)</p> <p>Core Components: Ingestion, Storage, Processing, Validation, Delivery</p> <p>Data Collection Methods for AI: Manual Input (Surveys, forms, human-curated entries), Sensors & IoT Devices (Real-time data from physical environments), System Logs & Transactions, Web Scraping (Automated extraction from websites), APIs (Structured data access from external platforms)</p> <p>Data Annotation and Labelling: Definition & Importance; Annotation Methods: Manual Annotation, Automated Annotation;</p> <p>Data Cleaning and Preprocessing: Importance of data cleaning; Understanding “Dirty” Data: Missing Values, Duplicates, Incorrect Formats, Outliers, Noise; Steps in Data Cleaning: Identify Issues, Handle Errors (Imputation, Removal), Validate Cleaned Data.</p> <p>Data Splitting: Splitting data into training set and test set.</p>

	Data Transformation Techniques: Normalization, Transformation.
UNIT IV	AI in Commerce – Transforming the Consumer Experience Introduction to AI in Commerce, Recommendation Engines (Collaborative & Content-Based), Chatbots and Virtual Assistants, Sentiment Analysis and Review Mining, Inventory Optimization and Demand Forecasting, Ethical Issues related to use of AI in Commerce and Business: Bias, Privacy, and Transparency.
UNIT V	AI in Business Operations – Driving Efficiency and Insight: AI in Business Intelligence and Predictive Analytics, Financial Applications: Fraud Detection, Risk Modelling, HR Applications: Resume Screening, Employee Analytics, Supply Chain Automation and Optimization, AI in Marketing: Customer Segmentation, Lead Scoring, Strategic Adoption of AI in Enterprises, Explainable AI in E-Commerce.

TEXT BOOKS

1. Data Science for Beginners, Andrew Park (Introductory concepts of data types, collection, cleaning, and visualization without coding)
2. AI Basics for Non-Programmers, Tom Taulli (Clear explanations of AI data lifecycle and real-world use cases).

REFERENCE BOOKS

1. Data Preparation for Machine Learning, Jason Brownlee (Conceptual understanding of dataset quality, preprocessing, and pipelines).
2. Hands-On Data Science for Non-Programmers, David Meerman Scott (Spreadsheet-based data exploration and visualization).
3. You Look Like a Thing and I Love You – Janelle Shane

WEB RESOURCES

1. Kaggle Dataset Search, <https://www.kaggle.com/datasets>
2. Google Dataset Search, <https://datasetsearch.research.google.com>
3. UCI Machine Learning Repository, <https://archive.ics.uci.edu>
4. Hugging Face Datasets, <https://huggingface.co/datasets>
5. Open Government Data (India), <https://data.gov.in>

CO-PO Mapping:

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PSO1	PSO2	PSO3	PSO4
CO1	1	1	1	2	2	1	0	0	1	0	1	0	1	0
CO2	1	1	1	2	2	1	0	0	1	0	1	0	1	0
CO3	1	1	1	3	2	2	2	1	2	2	3	1	3	0
CO4	2	2	1	3	3	2	2	1	3	2	3	1	3	1
CO5	2	2	1	3	2	2	2	1	2	2	3	1	3	1


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Applicable To Commerce and Management– Semester II
Model Blue print for the question paper setter

Sl. No.	UNIT-	Essay 10M	Weightage
1	I	2	20%
2	II	2	20%
3	III	2	20%
4	IV	2	20%
5	V	2	20%
		100	100%

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Applicable To Commerce and Management-

Semester-II

Recommended Format of Question Paper

Time: 2½Hrs

Max. Marks: 70

Section-A

Answer any FIVE of the following questions.

5X4=20

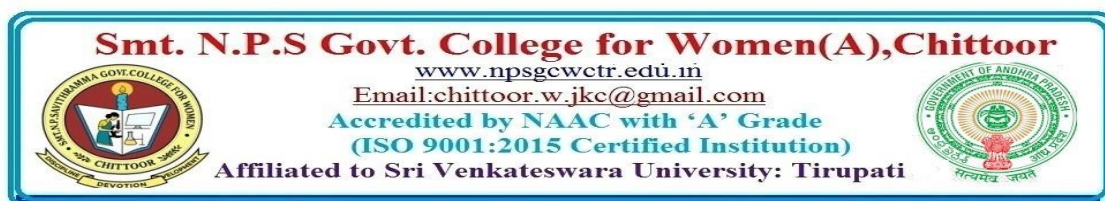
1. From Contents of Unit-I
2. From Contents of Unit-I
3. From Contents of Unit -II
4. From Contents of Unit -II
5. From Contents of Unit -III
6. From Contents of Unit -III
7. From Contents of Unit -IV
8. From Contents of Unit -IV
9. From Contents of Unit -V
10. From Contents of Unit -V

Section-B

Answer FIVE questions.

5X10=50

- A) From Contents of Unit-I
 OR
 B) From Contents of Unit-I
 A) From Contents of Unit-II
 OR
 B) From Contents of Unit -II
 A) From Contents of Unit -III
 OR
 B) From Contents of Unit -III
 A) From Contents of Unit -IV
 OR
 B) From Contents of Unit -IV
 A) From Contents of Unit -V
 OR
 B) From Contents of Unit -V



Applications of AI Applicable to Commerce and Management
MODEL QUESTION PAPER (W.E.F2025-2026)

Time: 2½ Hrs.

MaxMarks: 50

Q. No	Question	Marks	BL	CO	PO	PI
SECTION – A						
Answer any Five of the Following		5 X 4 = 20M				
1	Explain about any online platform to build AI application.	4M	2	1		
2	State about the Edge AI in smart Appliances.	4M	1	1		
3	Write a short note on “Structure of Data”.	4M	1	2		
4	Explain about Modalities of Data.	4M	2	2		
5	Define the process of Data Annotation and Labelling.	4M	2	3		
6	Discuss about various data collection methods for AI.	4M	2	3		
7	Write short note on Sentiment Analysis and Review Mining.	4M	1	4		
8	Discuss about the role of AI in Inventory Optimization and Demand Forecasting.	4M	2	4		
9	Explain the role of AI in HR Applications?	4M	2	5		
10	Illustrate the “Explainable AI in E-Commerce”.	4M	2	5		
SECTION – B						
Answer Any five Questions		5 X 10 = 50 M				
1	Explain the hardware components for building AI applications? (OR) Explain briefly about AI in applications in daily life appliances?	10M 10M	2 2	1 1		
2	Explain the importance of data in building AI applications? (OR) Discuss about data repositories and data licensing in AI?	10M 10M	2 2	2 2		
3	Summarize about Stages and Components AI Data Pipeline? (OR) b) Distinguish between Data Cleaning/Preprocessing and Data Splitting?	10M 10M	2 2	3 3		
4	Describe the Ethical Issues in AI Commerce in detail? (OR) Classify the Chatbots and Virtual Assistants in AI?	10M 10M	3 2	4 4		
5	Explain the various applications of AI Business Intelligence? (OR) Explain about AI in Marketing?	10M 10M	2 2	5 5		



MODEL QUESTION PAPER (W.E.F 2025-2026)
APPLICABLE TO COMMERCE AND MANAGEMENT

Course Code	Title of the Course	L	T	P	C
25BCG202L 25BCC202L 25BBA202L 25BFS202L	Applications of AI			2	1
Prerequisites	Basic Knowledge in AI				

Practice Session

Lab Practicals (No Coding)

Lab 1 - Exploring Public Datasets (Orange Data Mining)

- Visit a public repository (Kaggle, UCI, data.gov.in)
- Download a dataset (e.g., rainfall data, literacy rates, or traffic accident statistics)
- Procedure: 1. Open Orange → Add File widget → Load a CSV (e.g., Titanic dataset). 2. Connect to Data Table → View rows/columns. 3. Connect to Data Info → Check attributes, data types. 4. View in Data Table and Distributions widget.
- Observation: Note numeric, categorical, missing values.
- Outcome: Students understand structured data format in CSV.

Lab 2 - Understanding Dataset Metadata and Formats

- Take two datasets in different formats (CSV, JSON)
- View metadata (description, features, size, license)
- Compare domain-specific datasets (e.g., medical vs. finance)

Lab 3 - Data Annotation Exercise

- Use MakeSense.ai or VGG Image Annotator (VIA)
- Annotate 10 sample images (traffic signs, fruits, or medical scans)
- Export annotations in XML or YOLO format
- Discuss annotation errors and challenges

Lab 4 - Data Cleaning and Visualization (Orange Data Mining)

- Aim: To clean dirty data and visualize categorical and numeric attributes.
- Procedure: 1. Load dataset. 2. Connect File → Edit Domain (to change types) and Impute (to fill missing values). 3. Compare cleaned vs. original in Data Table. 4. Distributions widget. 5. Check various features distribution. (Optional: Create simple bar charts/line charts to visualize trends using Google Looker Studio)
- Observation: Missing values filled with mean/median., Graphical representation of data.
- Outcome: Learn importance of data cleaning., Students learn importance of visualization in preprocessing.

Lab 5: Train/Test Split in Orange

- Aim: To split a dataset for AI training/testing.
- Procedure: 1. Load Titanic dataset. 2. Connect File → Data Sampler (70% train, 30% test). 3. Connect outputs to Data Table widgets to view.
- Observation: Students see two different subsets.
- Outcome: Concept of model validation using split data.

Lab 6: Introduction to AI in Commerce – Use Case Exploration

Prerequisite: Discuss conceptually about Clustering

Objective: Understand how AI is applied in commerce through data visualization and clustering.

Orange Workflow: Use Orange Data Mining Tool

Widgets Used: File → Data Table → Scatter Plot → Hierarchical Clustering Dataset: Retail customer data (e.g., purchase frequency, amount spent)

Dataset Link: Retail Sales Data

Activities: · · · Load customer data and visualize spending patterns. Apply clustering to identify customer segments. Discuss how businesses can tailor services to each segment.

Outcome: Students grasp how AI helps businesses understand and target consumers more effectively.

Lab 7: Recommendation Engine Simulation

Prerequisite: Discuss conceptually about Clustering

Objective: Simulate collaborative filtering using similarity-based clustering.

Orange Workflow:

Widgets Used: File → Distance → Hierarchical Clustering → Data Table

Dataset: User-product ratings matrix

Dataset Link: Amazon Product Recommendation System

Activities:

- Calculate similarity between users.

- Group similar users and recommend products based on cluster behavior.
- Discuss differences between collaborative and content-based filtering.

Outcome: Students understand the logic behind recommendation systems and how they personalize user experience.

Lab 8: Chatbot Intent Classification

Prerequisite: Discuss conceptually about Linear Regression & Logistic Regression

Objective: Train a model to classify customer queries into intents.

Orange Workflow:

Widgets Used: File → Preprocess Text → Bag of Words → Logistic Regression → Test & Score

Dataset: Sample customer queries labeled with intents (e.g., “track order”, “return item”)

Dataset Link: Customer Intent Classification

Activities:

- Preprocess and vectorize text data.
- Train a classifier to predict query intent.
- Evaluate accuracy and discuss chatbot training.

Outcome: Students learn how AI understands and responds to customer queries.

Lab 9: Sentiment Analysis of Reviews

Prerequisite: Discuss conceptually about Naive Bayes

Objective: Classify customer reviews as positive or negative.

Orange Workflow:

Widgets Used: File → Preprocess Text → Bag of Words → Naive Bayes → Test & Score

Dataset: Product reviews with sentiment labels

Dataset Link: Amazon Product Reviews – Sentiment Analysis

Activities:

- Clean and tokenize review text.
- Train a sentiment classifier.
- Visualize word clouds for positive vs. negative reviews.

Outcome: Students analyze customer feedback and extract actionable insights.

Lab 10: Demand Forecasting with Regression

Prerequisite: Discuss conceptually about Linear Regression & Logistic Regression

Objective: Predict future sales using regression models.

Orange Workflow:

Widgets Used: File → Linear Regression → Scatter Plot → Test & Score

Dataset: Historical sales data (e.g., monthly sales, promotions)

Dataset Link: Comprehensive Retail Sales Data

Activities:

- Train a regression model to forecast sales.
- Visualize predictions vs. actuals.
- Discuss implications for inventory planning.

Outcome: Students understand how AI supports demand forecasting and inventory control.

Lab 11: Bias Detection in AI Models

Prerequisite: Discuss conceptually about Linear Regression, Logistic Regression & Confusion Matrix

Objective: Explore bias in predictive models and its impact.

Orange Workflow:

Widgets Used: File → Logistic Regression → Confusion Matrix → Distributions

Dataset: HR hiring data with gender or age attributes

Dataset Link: HR Data Analytics

Activities:

- Train a model to predict hiring decisions.
- Analyze performance across demographic groups.
- Discuss fairness, transparency, and ethical implications.

Outcome: Students critically assess bias and propose ethical safeguards.

Lab 12: Predictive Analytics for Business Intelligence

Prerequisite: Discuss conceptually about Random Forest

Objective: Use classification to predict customer churn.

Orange Workflow:

Widgets Used: File → Random Forest → Test & Score → ROC Analysis

Dataset: Telecom or subscription data with churn labels

Dataset Link: Telco Customer Churn – IBM Dataset

Activities:

- Train and evaluate a churn prediction model.
- Interpret ROC curves and accuracy.
- Discuss how businesses can act on predictions.

Outcome: Students apply predictive analytics to improve customer retention.

Lab 13: AI in HR and Marketing – Resume Screening & Segmentation

Prerequisite: Discuss conceptually about Clustering

Objective: Classify resumes and segment customers using clustering.

Orange Workflow:

HR Task: File → Preprocess Text → Bag of Words → Logistic Regression

Marketing Task: File → k-Means Clustering → Scatter Plot

Resume Screening Dataset: Employee Hiring Data

Customer Segmentation Dataset: Customer Segmentation Dataset

Activities:

- Screen resumes based on job fit.
- Segment customers by behavior or demographics.
- Discuss automation benefits and risks.

Outcome: Students explore how AI enhances HR and marketing efficiency.

Note: The Tools suggested above are tentative. Teacher/Student is free to choose any other similar tool to execute the said lab experiments.



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EXTERNAL EXAMINERS IN MANAGEMENT
LIST OF PAPER SETTERS

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2.	N A Althaf Lect. In Commerce	M.Com., Ph.D	SKP GDC (A), Guntakal Cell No. 9533504662
2	Dr. G. Ranganath Asst. Professor of commerce	M.Com.,Ph.D	GDC Arts College (A) Anantapur. Contact No:9885738060
3	Dr. U. Prabhakar Reddy Asst. Professor of commerce	M.Com.,Ph.D	GDC Arts College (A) Anantapur. Contact No:9966574101
4	V.Bucchaiah Lecturer in commerce	M.Com.,Ph.D	GDC ,Kurnool Contact no:9441509276
5	G.Gangaiah Lecturer in Commerce	M.Com.,Ph.D	GDC,Puttur. Contact no:9290293399

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I B.B.A HONOURS
EXTERNAL EXAMINERS IN MANAGEMENT
LIST OF PAPER SETTERS

List of Evaluators

S. No.	Name of the Examiner with Designation	Qualification	Address
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5	N.Tharani Krishna Lecturer in commerce	M.Com.,Ph.D	PVKN GC(A) Chittoor Mobile:7989680038

Signature of the Chairman

Signature of the BOS Members



**DEPARTMENT OF MANAGEMENT
BBA HONOURS
EVALUATION / ASSESSMENT PATTERN**

EVALUATION SCHEME

Standard Operating Procedure for Continuous Internal Assessment (Internal Marks – 30). The Internal marks in all the courses/subjects will be awarded based on continuous internal assessment made during the semester concerned. For each Courses/subject 30 marks are allotted for internal assessment and 70 marks are allotted for the End Semester Examination.

Continuous Internal Evaluation (CIA):

It has been decided to introduce Continuous Internal assessment marks for a total of 60 marks, which are to be distributed as follows:

S.No.	Component	Distribution of Marks
1	CIE I(off line Exam after completion of 50% of syllabus)	20
2	CIE II(off line Exam)	20
3	Attendance	5
Pedagogical Strategies		
4	Assignment	5
5	Participation or Paper Presentation by Student Seminars/Workshops/Group Discussions/Quiz/Student Study Project/Field Visit/Survey	5
6	Swatch Bharat (Clean & Green)	5
TOTAL		60

The total 60 Marks is scaled down to 30 Marks

Component I: CIE - I & CIE - II(20+20 =40 Marks)

Two Internal Examinations, shall be conducted for assessment. These examinations will be

conducted during August/September (CIE –I) and January/February (CIE-II). CIE-I carries 20 marks and CIE-II carries 20 marks. CIE- I will be conducted after completion of 50% of syllabus. The second internal examination, i.e., CIE– II, which will cover the remaining second half of the syllabus. The sum of both the CIEs will be considered for awarding marks for CIA.

Suggestive Question Paper Pattern for CIE I &CIE II (Basedon BloomsTaxonomy) :

Though the faculty concerned is empowered to adopt their own pattern for question paper, a general and suggestive model for question paper is given below based on Blooms Taxonomy.

QNo	Learning Objective	Marks
1	Memorybased(Remember)	3
2	Understand(Comprehension)	4
3	Application	4
4	Analysis	3
5	Evaluation	3
6	Creativity	3
	TOTAL	20 marks

The active verbs used to frame the question based on Blooms Taxonomy is given below for the convenience.

Active verbs developed based on Bloom's Taxonomy

Knowledge	Understand	Apply	Analyze	Evaluate	Create
define	explain	solve	analyze	reframe	design
identify	describe	apply	compare	criticize	compose
describe	interpret	illustrate	classify	evaluate	create
label	paraphrase	modify	contrast	order	plan
list	summarize	use	distinguish	appraise	combine
name	classify	calculate	infer	judge	formulate
state	compare	change	separate	support	invent
match	differentiate	choose	explain	compare	hypothesize
recognize	discuss	demonstrate	select	decide	substitute
select	distinguish	discover	categorize	discriminate	write
examine	extend	experiment	connect	recommend	compile
locate	predict	relate	differentiate	summarize	construct
memorize	associate	show	discriminate	assess	develop
quote	contrast	sketch	divide	choose	generalize
recall	convert	complete	order	convince	integrate
reproduce	demonstrate	construct	point out	defend	modify
tabulate	estimate	dramatize	prioritize	estimate	organize
tell	express	interpret	subdivide	find errors	prepare
copy	Identify	Manipulate	survey	grade	produce
discover	indicate	Paint	advertise	measure	rearrange
duplicate	Infer	Prepare	appraise	predict	rewrite
enumerate	relate	produce	Break down	rank	role-play

Important Note:

Students who absent themselves from any CIE will lose the marks for the respective test. However, if a student is not able to write the CIE I /II because of his/her participation in an important event related to NSS/NCC or Games/ Sports representing the College/ University/ health grounds, the student has to get the prior permission of the Principal through the proper channel and submit the same to the Office of the Controller of Examinations. Deadline is 7 days after the CIE. Applications submitted after the deadline will not be considered for the retest.

Component III: Attendance (5 Marks)

Attendance mark will be awarded to the students based on their attendance percentage on a particular course. Faculty of each course has to award the attendance mark based on their subject attendance.

The marks split-up is given below

Attendance	Above 95%	5
	91% to 95%	4
	86% to 90%	3
	81% to 85%	2
	75% to 80%	1
	Below 75%	0

Component IV: Assignment (5 Marks)

One Assignment for each course must be submitted by a student in each semester. The marks allotted to this component will be awarded based on the performance of the student. The assignment topic may be assigned either individually or group. Assignment should be submitted by the student in the first half of the semester. Also maximum of 7 days should be given to students to submit the assignment. Assignments should be evaluated by the faculty concerned and the same to be verified by the student. The assignment should be kept in department for the Academic Audit by IQAC and also for external academic audit conducted by office of Commissionerate of Collegiate Education. The marks should be awarded by the faculty.

Component V (Pedagogical Strategies):

Participation /Paper Presentation in Student Seminars/Workshops/Group Discussions/ Quiz/ Student Study Project/Field Visit/Survey (5 Marks)

In case of Classroom seminar, one seminar for each course must be presented by a student in each semester. Each student should be given individual topic for seminar; the student has to submit the seminar topic as assignment and the same will be presented minimum of 10 minutes in the class through ICT. The seminar presented by the student should be evaluated by the subject faculty and based on the performance of the presentation, the marks will be awarded. Similarly, reports on field visits, educational tours, study projects in prescribed format will be considered for awarding marks in this component.

In case of Quiz, offline/online quiz, it should be conducted after the CIE II and well before the SEE. Faculty concerned has to announce the schedule for the quiz and conduct the quiz.



Semester End Examinations(SEE)

The question paper is of 2 ½ duration for 70 marks. The suggestive question paper model is given that may be used for framing the question. This kind of question paper will be helpful in CO-PO Mapping and thereby graduate attributes.

Signature of the Chairman

Signature of the BOS Members

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Academic Schedule: 2025-26
 UG Programmes (Semester – I)

1.	Commencement of regular class work for UG - Semester - I	22-09-2025
2.	Dasara Vacation	28-09-2025 to 05-10-2025
3.	Mid - Term I Examinations	24-11-2025 to 29-11-2025
4.	Mid - Term II Examinations	02-01-2026 to 07-01-2026
5.	Pongal vacations	10-01-26 to 18-01-2026
6.	Closure Of Instructions	22-01-2026
7.	Practical Examinations	23-01-2026 to 24-01-26
8.	Semester end Examination	27-01-2026 to 03-02-2026


Month wise working days for Semester - I						
Month	September 22-09-2025	October 2025	November 2025	December 2025	January 22-01- 2026	Total
Total Days	06	31	30	31	29	127
Number of Holiday	-	11	06	06	14	37
Number of Working Days	06	20	24	25	15	90

Academic coordinator

Controller of Examination

Principal

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Academic Schedule: 2025-26

UG Programmes (II Semester)

1.	Commencement of Regular class work for UG - Semester - II	05-02-2026
2.	Mid - Term I Examinations	09- 03-2026 to 13-03-2026
3.	Summer Vacation	01-05-2026 to 31-05 -2026
4	Re opening	01-06-2026
5.	Mid - Term II Examinations	15-06-2026 to 22- 06 -2026
6.	Closure Of Instructions	03-07-2026
7.	Semester end Examination	06 - 07-2026 to 14 -07-2026
8.	Practical Examinations	15-07-2026 to 16-07-2026
9.	Commencement of III Semester Class work	17-07-2026

Month wise working days for Semester - II

Month	February 05-02-2025	March 2025	April 2025	May 2025	June 01-06- 2026	Total
Total Days	24	31	30	31	30	146
Number of Holiday	05	08	06	31	06	56
Number of Working Days	19	22	24	0	24	90

Academic Coordinator

Controller of Examination

Principal